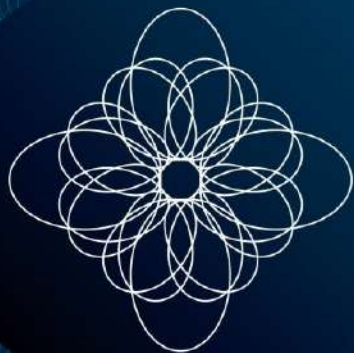


LiveOn

hybrid event



npls²²
4th NPL
summit

ethosevents.eu | [#npls22](https://twitter.com/npls22)

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The 4th NPL Summit in brief

In the last year 2021 significant progress has been made in the Greek market, as banks proceeded with a number of NPL securitizations. **The overall level of NPLs fell sharply** over 2021 to EUR 20,9 billion from EUR 60 billion a year earlier. As payment moratoria expire and state aid dries up, the **post Covid era** and the **Ukrainian crisis** will likely contribute to the creation of a **new wave of non-performing loans**, as well as an increase in **unlikely-to-pay loans** (UTPs). With **NPL transaction volumes expected to increase** and **competition** set to intensify among major players, in this year's Summit we are focusing on the **challenges** that lay **ahead**. It goes without saying that the **establishment** of a **robust secondary market** will be a **key development** to watch and will be discussed during the Summit. At this long running and prestigious two-day event, the **4th NPL Summit** titled "**The Future of the Greek NPL Market**", prepare to partake at **lively debates** on all the above issues, as well as all other aspects **which will shape**, as the title clearly declares, **the Future of the Greek NPL Market**.

The 4th NPL Summit (#npls22) will be held as an hybrid event through LiveOn, the unique all-in-one platform for Digital Communication and Events, and LiveOn Expo Complex, its innovative 3D conferences and exhibitions center.

The **Summit** is organised by **ethosEVENTS**, with **NPLConfidential.com**, the only NPL-specialized english - speaking portal in Greece, and **banks.com.gr**, the economic & business portal of ethosGROUP, as co-hosts.

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«The Future of the Greek NPL Market»

The 4th NPL Summit will include individual speeches and debates which will focus on the following areas of interest:

- **SESSION A:** Greek NPL Market: The servicers' perspective
- **SESSION B:** Real Estate Opportunities
- **SESSION C:** Investing in the Greek NPL Market. Securitization of NPLs

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Closed Lobbying Workshop

During the works of the 4th NPL Summit a Closed Lobbying Workshop will take place.



On **Tuesday, May 17, 2022**

16:30 - 18:30



(*) A *prerequisite for physical presence* is complying with the applicable health protocols, as well as an *ID* document.

B2B meetings

Participants can request and participate in scheduled digital B2B meetings with corporate Sponsors representatives of a maximum of 25 minutes.



On **Wednesday, May 18, 2022**

10:00 - 18:00



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Participants in the 4th NPL Summit

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The Summit is mainly addressed to:

1. High-ranking Executives, Chiefs, Senior Managers, Senior Executives of
 - Non- Performing Loans Portfolio
 - Credit Collection
 - Retail Banking
 - Loan Monitoring
 - Finance & Accounting
 - Secured and Unsecured assets
2. Private funds looking to invest in NPLs
3. Lawyers
4. Servicers
5. Rating agencies
6. Regulators
7. Advisors



The **4th NPL Summit** is also expected to be attended by **government policymakers, banks, funds, rating agencies and other key participants.**

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Our Communication Strategy

Through selected actions and communication techniques, the professionals will be informed on the organization of the 4th NPL Summit and how to participate in it.



Email Marketing Campaigns

For professionals, entrepreneurs and market executives listed in our special database organized by category.



Social Media Strategy

Posts with organic and paid content on ethosGROUP's Facebook & LinkedIn pages.



Media Relations

Informative Press Releases published in general and special-interest print media and ethosGROUP's online media, as well as publications on portals and online media of selected partners (pan-Hellenic coverage).



Direct Marketing

VIP invitations are sent to selected market opinion-makers; viral marketing actions through speakers, sponsors and participants.

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9th Digital Banking Forum - Organisation



ethosEVENTS,
member of ethosGROUP

- Its mission is to design and organize **Digital and Hybrid business events** (conferences, forums, awards), utilizing its extensive know-how and LiveOn, the innovative platform for Digital Communication and Events.
- It is well established in the Greek market, with **presence in key sectors** of the economy: finance, insurance, healthcare, pharmaceuticals, exports, technology, hospitality, coffee, food and beverages.
- Its events are addressed to the entire business community and its executives, offering targeted opportunities for information, communication, promotion and networking, **in Greece and globally**.



NPLConfidential.com &
banks.com.gr
publications of
ethosMEDIA

- With a successful **presence of 34 years** in the **publishing sector**, ethosMEDIA member of ethosGROUP is the **editor** and **publisher** of a **wide range** of thematic **print media** and **electronic portals**.
- Our media offer **specialized** and **in-depth information in real time**, keeping their **readers posted** on **new business opportunities** and new business **trends**.
- **Nplconfidential.com** portal **presents exclusive subscription content** in english language. The content is **targeted to the NPLs and NPEs in Greek market**. The **economic** and **business portal banks.com.gr**, presents the "**intelligence**" of the new era regarding **business activities** and **innovation**.

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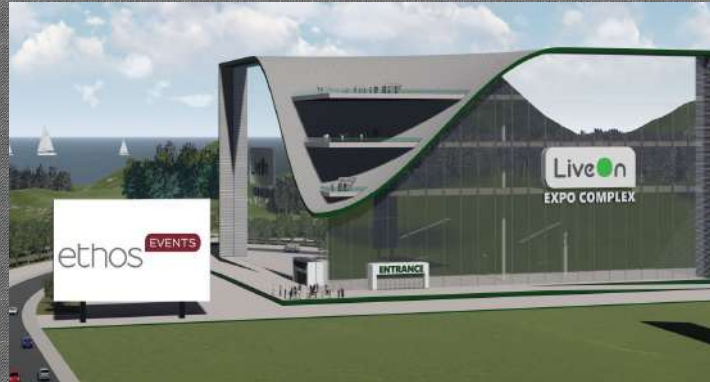
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This year's event will be held **digitally** through **LiveOn Expo Complex**, the **innovative 3D Exhibition & Conference Center** of **LiveOn**, an **integrated digital Platform for business communication & events**.

LiveOn is a **fully functional business tool** that **supports companies** in achieving their **business development goals**. At the same time, **LiveOn's technology** leads the **digital transformation** of B2B & B2C companies, with **advanced communication** and data analysis tools in a 3D environment, designed to reflect the corporate image and presence in the real world.

LiveOn's technological and business ecosystem enables event and exhibition organizers to **design** and execute **physical events in digital or hybrid form**. **Smart zooming** gives the possibility to visitors to plan their own **personalized exhibition tour**. **Online exposition catalogue, multiple networking and promotion opportunities**, are just a few of the **digital innovations**.



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[Explore the various viewing options offered by LiveOn Expo Complex.](#)



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The tour begins at **the exterior area of the Complex** (Home). Here you will find the **entrances** to the exposition as well as **signs pertinent to the event and sponsors**. The main area of LiveOn Expo Complex is the **Lobby, the interior space** you find yourself right after your entrance. From this point you may access all other areas that you wish to visit during the event:



Reception Desk:

here you will find information on the event, register and communicate with representatives of the organizer by text message or video call



B2B Area:

here you will meet other participants online, network with them, exchange contact details and communicate by video call and chat.



Sponsors/Exhibitors Hall:

here you will find the exposition halls of the Complex, where you will be able to visit the Sponsors'/Exhibitors' e-stands, leave your contact details, collect informative material and communicate with Sponsors'/Exhibitors' executives by video call and chat



PRESS Center:

here you will get information on the event's communication sponsors and read press releases and other informative material provided by the organizer



Organizer Office:

here you will find information on the organizer and its activities and communicate with its representatives by chat or video call



Conference Center:

here you will get information on the program and speakers of the conferences, set up your own agenda and attend live any presentation you are interested in



VIP Lounge:

in the specially designed hall of this area you will be able to organize or take part in B2B and closed meetings with selected exhibitors or visitors

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Why participate in the 4th NPL Summit

The 4th NPL Summit provides important opportunities, targeted information and professional networking to the attending audience

- The **4th NPL Summit** gives the great **opportunity** to **spot** the **significant progress** that has been made in the **Greek NPL** market.
- A **unique opportunity** to unravel how are **Servicers** planning to **meet** their **clients' demands** and how will they **comply** with the **new regulations**.
- Grab the **opportunity** to **Interact** with Industry **executives** during the **debates, networking breaks** and **panel discussions**.
- **Prominent institutional individuals** from Greece and abroad will participate in the discussions, ensuring you with **quality** and **up-to-date** information on new trends that are taking shape in the specific market.
- The **summit** will be **attended** by a number of **executives** and **market professionals** as well as high-**ranking officials, government policymakers, guests** and **representatives** of institutions, an element that - in combination with the **advanced technological capabilities** of **LiveOn** - provides significant **opportunities** for **effective professional networking**.



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Contact ethosEVENTS

For information on sponsorship programs

Konstantinos Ouzounis, CEO, ethosGROUP

Tel.: +30 210 998 4864,

E-mail: ouzounis.k@ethosmedia.eu

Ranto Manologlou, Key Account Manager,

Tel.: +30 210 998 4863,

E-mail: manologlou.r@ethosmedia.eu

Vasilis Papadopoulos, Key Account Manager,

Tel.: +30 210 998 4904,

E-mail: papadopoulos.v@ethosmedia.eu

Voula Vasilikou, Key Account Executive,

Tel.: +30 210 998 4908,

E-mail: vassilikou.p@ethosmedia.eu

.....

Event Coordinator & Registrations Support

Konstantinos Salvarlis, Events Director

Tel.: +30 210 998 4909,

E-mail: salvarlis.k@ethosmedia.eu

Aris Lavdis, Events Manager

Tel.: +30 210 998 4814,

E-mail: lavdis.a@ethosmedia.eu

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Program Manager

Christos Konstas, Journalist, Head of Content, ethosMEDIA

Tel.: +30 210 998 4812,

E-mail: konstaschris@yahoo.com

.....

For information on the program

Mariana Vazaiou, Events Programme Manager,

Tel.: +30 210 998 4932,

E-mail: vazaiou.m@ethosmedia.eu

Markella Farkona, Events Programme Executive,

Tel.: +30 210 998 4865,

E-mail: farkona.m@ethosmedia.eu

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Marketing & Communications

Yannis P. Triantafyllou,

Director of Marketing & Board Advisor,

Tel.: +30 210 998 4810,

E-mail: triantafyllou.y@ethosmedia.eu

Andreas Baltas, Group Digital Marketing Executive

Tel.: +30 210 998 4906,

E-mail: baltas.a@ethosmedia.eu

Chris Moschovos, Product Marketing Executive,

Tel.: +30 210 998 4817,

E-mail: moschovos.c@ethosmedia.eu

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Save the Date

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ethos **GROUP**

ethos **MEDIA**

ethos **BUSINESS**

ethos **EVENTS**

Live**on**

4th NPL Summit



17 May, 2022

LiveOn Hybrid Event

Thank You

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